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## NEWS RELEASE

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FOR IMMEDIATE RELEASE

6/25/97

### **Wagner Gourmet Foods, Inc. Celebrates 150-year Anniversary**

WILMINGTON, N.C. — This year, Wagner Gourmet Foods, Inc. proudly celebrates its 150-year anniversary as a purveyor of fine foods. From the docks of Philadelphia, in 1847, John Wagner & Sons began distributing quality products including fine Cuban cigars, premium French and Spanish wines, and spices and seasonings from the East. Much has changed since 1847: no longer are products delivered by pony express, and the product line has evolved and expanded to meet the needs of its present clientele. Today, Wagner Gourmet Foods, Inc. offers specialty teas, spices, extracts, preserves and jellies, fruit spreads, ice cream sauces, mustards and mustard dips, cocoa and coffee powders, rice, and a variety of imported and domestic candies, cookies, biscuits and shortbreads to wholesalers nationwide. In this anniversary year, the company is revealing a package redesign for several products and is introducing some exciting new items, including Wagner's English Style Scone Mix, Duck Puddle Farm Mustard Dips, and French Vanilla-flavored tea in both loose and bag form. In addition, Wagner celebrates its 150-year anniversary by offering a limited edition, commemorative tea tin featuring one of the ships that first brought Wagner & Sons quality products to the Philadelphia docks.

Throughout this evolution, one thing has remained the same: a commitment to excellence. Founder John Wagner's philosophy that *'if you seek only the best and sell only the best, you will always find people who want only the best'* is as fresh today as it was in 1847.

This year and every year, Wagner Gourmet Foods, Inc. celebrates this philosophy and welcomes you to celebrate it too. June 29 through July 2, Wagner Gourmet Foods, Inc. will participate in the 43rd Annual International Fancy Food and Confection Show at the Javits Convention Center in New York City where the company will showcase its current and new product lines in a 20- by 30-foot replica of a clipper ship.

Specialty Foods Show:

Wagner Gourmet Foods, Inc.  
Booth #2036  
43rd Annual International Fancy Food and Confection Show  
Javits Convention Center  
New York City